



Climate
Resolve

2018 IMPACT REPORT



A letter from
JONATHAN PARFREY
 Executive Director

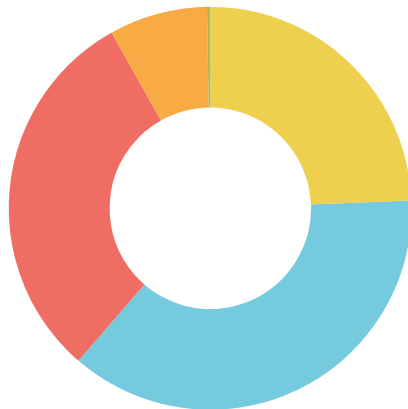
As Southern California's leading climate action organization, Climate Resolve has never shied away from a fight. Despite federal recklessness on climate change, I come bearing good news: The State of California and City of Los Angeles have become amazing beacons of hope on climate change. And Climate Resolve has been there as a partner to government -- and sometimes Climate Resolve serves as a prod.

In these pages -- Climate Resolve's 2018 Impact Report -- you will see a snapshot of our work, wherein we describe some of our victories, and some of the climate projects we're building, and some of the events we've organized. Rereading the report, I'm again inspired by the Climate Resolve team and what we've accomplished. I hope you are similarly impressed.

How do I describe the staff at Climate Resolve? I think we're gutsy, entrepreneurial, politically savvy, and strategic. Yet, for all of these attributes, we cannot proceed without your help.

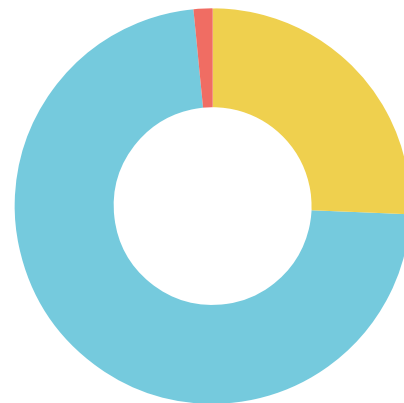
Add your resolve to ours. Together we will succeed.

FINANCIALS



2018 REVENUES: \$1,595,641

- Donations: \$388,864 (24%)
- Grants: \$590,000 (37%)
- Consulting: \$486,798 (31%)
- Fundraising: \$125,809 (8%)
- Other: \$4,171 (0%)



2018 EXPENSES: \$1,206,689

- Administrative: \$309,696 (26%)
- Program: \$878,344 (73%)
- Fundraising: \$18,649 (2%)

STAFF

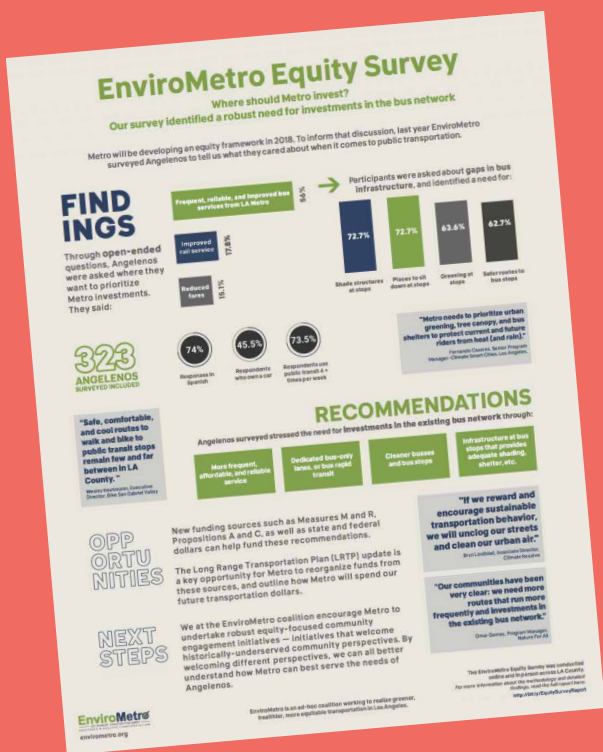
David John Bier, Communications Manager
Thelma Briseño, Director, Energy and Water Programs
Woodrow Covington, Grants and Proposals Manager
Natalie Hernandez, Climate Planning and Resilience Manager
Alexandra Jackson, Administrative Manager
Seth Jacobson, Senior Director, Energy and Water Programs
Destiny Johnson, Climate Corps Fellow
Bryn Lindblad, Deputy Director
Jonathan Parfrey, Executive Director
Gabriel Varela, Outreach Program Coordinator
Kristina von Hoffmann, Senior Operations Director
Janna Woods, Financial Analyst

BOARD OF DIRECTORS

Denise Fairchild, President and CEO of Emerald Cities Collaborative
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David Nahai, President of David Nahai Consulting Services, LLC
Michael Swords, Board President of Climate Resolve and Vice President of Government Relations of the Los Angeles Cleantech Incubator
Thomas Wong, Board President of the San Gabriel Valley Municipal Water District
Kellie Hawkins, Senior Vice President of Englander, Knabe & Allen

POLICY

- Under the leadership of Climate Resolve, nearly 50 organizations across the state released a comprehensive, forward-thinking transportation platform to guide Governor Gavin Newsom and his administration in moving California boldly into a brighter future. The platform, **Lead the Way California**, offers a clear vision to provide every Californian access to convenient, dignified, and low-cost public transit and active transportation options that get them where they need to go -- building on California's global leadership in lowering greenhouse gas emissions, transitioning to clean energy, and combating climate change.
- As the lead coordinator of the EnviroMetro coalition, **Climate Resolve spearheaded an Equity Survey** aimed at informing Metro's first-ever attempt at developing an equity approach to future transportation investments. The feedback from the public outreach -- for example: increase shaded areas, and make the bus system faster and more reliable -- influenced Metro's 10-year strategic plan.
- **Climate Resolve was lead author of Leading on Water, Promising Opportunities for California's Next Governor**, the Water Foundation's new water policy platform to guide Governor Newsom in establishing a water agenda with clear, understandable priorities.



POLICY



- As one of the leading coalition members for statewide water efficiency and conservation, **Climate Resolve contributed to influential water legislation** - specifically AB 1668 by Assembly Member Friedman and SB 606 by Senator Hertzberg. The laws institutionalize water cuts needed for drought adaptation and enforce standards on all water agencies to support conservation.
- We continued our **fight against the Centennial sprawl development** at Tejon Ranch, offering science-backed public testimony in front of the L.A. County Regional Planning Commission and Board of Supervisors that called for smarter development that will allow us to realize our climate goals.



EDUCATION

- To support the release of **California's Fourth Climate Change Assessment**, Climate Resolve hosted two regional symposiums for the Inland Deserts and Los Angeles regions. Bringing together over 300 citizen scientists, students, community liaisons, local government staff, state agency representatives, university researchers, health professionals, farmers, and small business owners, Climate Resolve facilitated a diverse range of speakers and presentations on the most up-to-date climate change science and how everyone can take part in solutions.
- Our Executive Director, Jonathan Parfrey, was invited by the **National Academies of Sciences, Engineering, and Medicine** to participate in a panel discussion in Washington, D.C., during which he showcased our local strategy of engaging regional stakeholders and creating climate collaborations as a model for replication nationwide.



EDUCATION

- Climate Resolve continued to lead the charge in opposing the proposed High Desert Corridor freeway. In a front-page Los Angeles Times article entitled 'L.A. County set to build its first new freeway in 25 years, despite many misgivings', Bryn Lindblad, Deputy Director of Climate Resolve, shined a spotlight on just how destructive that freeway would be. As a result, **this outward sprawl development has since been stalled.**
- On behalf of the Los Angeles Department of Water and Power, Climate Resolve met with Neighborhood Councils in all **15 City Council Districts** in the City of LA, as well as higher education institutions and communities of faith, engaging almost **1,500 residents** with a comprehensive presentation about the local impacts of climate change and offering information about energy efficiency and water conservation rebate opportunities. We also distributed water-saving devices and produced a comprehensive social media education campaign across all 15

“I’VE SEEN A HUNDRED OF ‘THESE TYPES’ OF PRESENTATIONS AT OUR NEIGHBORHOOD COUNCIL MEETINGS AND THIS WAS THE BEST PRESENTATION I’VE EVER HEARD.”

Encino Neighborhood Council constituent



ACTION

- Climate Resolve continued to work with Garden Grove Unified School District (GGUSD) to implement the district's \$11.5 million Prop 39 allocation for **energy conservation measures at elementary, intermediate, and high school campuses**. These updates include LED lighting, more efficient HVAC (air conditioning), pool covers, more efficient pool pumps, and software dashboards that will allow staff, teachers, and students to track each school's rates of electricity, gas, and water consumption.
- Having led GGUSD's successful effort to win an award of nearly **\$2 million** from the State Water Board's Drought Response Outreach Program for Schools (DROPS) grant program in 2016, Climate Resolve was subsequently hired as the District's program manager to lead the implementation of the DROPS program. In 2018, Climate Resolve **shepherded the design and construction** of bioswale projects at three high schools that will capture up to 4.5 million gallons of stormwater annually and infiltrate it into the aquifer beneath the schools. In addition, Climate Resolve partnered with environmental nonprofit Orange County Coastkeeper to develop and implement an **innovative education & outreach program** with principals, teachers, and students to enhance curriculum resources for science teachers and students to turn the bioswales into living laboratories, as well as build and strengthen extracurricular sustainability initiatives at each school.



ACTION



5 SCHOOLS RECEIVED UPGRADED HVAC SYSTEMS, SOME DATING BACK TO THE EARLY 1980S



7 SCHOOLS WILL BE HELPING TO ELIMINATE EVAPORATION THROUGH THE USE OF POOL COVERS



22 SCHOOLS RECEIVED LED LIGHTING

- Climate Resolve was hired by publicly-held real estate company FivePoint to develop and provide strategic expertise in the implementation of a greenhouse gas mitigation program that will play a significant role in enabling FivePoint's Newhall Ranch development to achieve its goal of becoming the first Net Zero Greenhouse Gas Emissions community in California. Climate Resolve is currently coordinating the implementation of FivePoint's Retrofit Program for investments in energy efficiency projects that will **reduce up to 30,000 metric tons of greenhouse gas emissions** in disadvantaged communities throughout Los Angeles County.
- As part of the Retrofit Program, Climate Resolve initiated a partnership between FivePoint and nonprofit organization GRID Alternatives to provide **free PV solar arrays with new cool roofs** for homeowners in disadvantaged communities throughout the County.
- The Merced Avenue Greenway Project is realizing the planning and design of a shovel-ready, retrofit for a major corridor in South El Monte. Climate Resolve, in partnership with other community organizations, is leading efforts to **combat extreme heat in the area, capture stormwater, improve public safety, and improve quality of life** by beautifying the area.



VISION

- This year marks our sixth annual **Cooler in LA gala**, where we celebrate innovation in California's fight against climate change. Elected officials, industry thought-leaders, climate scientists, community members, colleagues, and friends gather to honor regional leaders who are working to make California a more just, livable, and prosperous state.
- Climate Resolve will continue to assist the City of LA with **urban cooling strategies**, specifically in the working-class community of Canoga Park. To mitigate dangerous urban heat, we will advance cool street solutions, expand the tree canopy, increase shade structures, and foster community education and engagement.
- Climate Resolve will continue to convene the **LA Urban Cooling Committee**, a partnership of government agencies, universities, and nonprofits driven to promote climate resiliency through policy and design.



VISION

- Additionally, the Los Angeles Urban Cooling Committee is focused on **designing data-driven, dynamic, and inclusive strategies for cooling urban areas** using trees, vegetation, and reflective cool surfaces. The Committee is identifying the public health benefits of various cooling strategies to figure out which strategies get the biggest public benefit bang for the buck.
- Lastly, Climate Resolve is working to include the adoption of **climate-resilient strategies** in every neighborhood community plan throughout Los Angeles.



SUPPORT CLIMATE RESOLVE

Each donation to Climate Resolve is an investment in the future of California. Your contribution will not only help the Los Angeles region meet the challenge of climate change, but will also improve our quality of life.

Donate or find other ways to give: climateresolve.org/donate

STAY CONNECTED



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